

TAR University College In the Limelight

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Top donors at the Mah Sing Foundation charity dinner pose with their mock cheques. — Picture by Mah Sing Group

Mah Sing CSR focuses on education and medical aid

MAH Sing Group Bhd has held its charity dinner foundation with a focus on educational and medical support as part of its corporate social responsibility (CSR).

The foundation's contributions include an RM1 million donation to the Tunku Laksamana Johor Cancer Foundation as well as RM400,000 contribution to Kuen Cheng High School, RM100,000 to Sekolah Jenis Kebangsaan Cina (SJKC) Pin Hwa 2 and other contributions to SMK Dato Abdul Rahman Andak, Pusat Jagaan OKU Nur, Pertubuhan Medifund Kuala Lumpur and more.

This year alone, the foundation raised RM4.62 million with donations from generous individuals and organisations to support the foundation's many charitable causes.

Minister of Urban Wellbeing, Housing and Local Government Tan Sri Noh Omar in his speech said the foundation's approach to address charitable causes is truly exemplary.

"Mah Sing championing initiatives for the betterness of the society with its charity arm, Mah Sing Foundation.

"These initiatives have impacted the lives of countless people both in Malaysia and across our borders."

The charity dinner was also the stage for the launch of the Mah Sing Foundation Music Video. The music video featured local talent Priscilla Abby together with Mah Sing's employees and children from various homes — for which the foundation has helped improved lives in the form of medical, educational and other contributions.

For the first time, Mah Sing Foundation also organised a charity bazaar which was held in the foyer of the charity dinner.

This was an initiative by the foundation to create a platform for various non-governmental organisation to raise awareness on the work that they do by showcasing their products and services.

The foundation continues to emphasise charitable contribution towards educational initiatives. In the area of education, the foundation has donated approximately RM3.2 million to date.

On top of making contributions to schools, the foundation also granted scholarships to various students from Tunku Abdul Rahman University College totalling over RM240,000 for tuition fees and living allowances.

During the premier of the film "The Kid from The Big Apple" which was held earlier this year, the foundation contributed a total of RM326,320 to various education organisations and institutions such as Tunku Abdul Rahman University College (RM150,000), the Federation of Chinese Association of Malaysia (Hua Zong) (RM100,000) and Sekolah Menengah Kebangsaan Sri Kembangan (RM76,320).

Hundreds of guests supported the bazaar

by purchasing various goodies such as homemade cookies, handmade crafts, silk paintings, one-of-a-kind portrait sketches on mugs and bags. Some even enjoyed a quick 15-minute massage by the blind.

Aply themed "Better Lives Together", Mah Sing's Foundation Charity Dinner was held at Shangri-La Hotel, Kuala Lumpur.

The dinner celebrated many charitable efforts made by the foundation to deserving organisations throughout the year.

Also in attendance was Mah Sing Group chairman Tan Sri Yaacob Mat Zin, group managing director Tan Sri Leong Hoy Kum and Mah Sing Foundation chairman Datuk Syed Norulzaman Syed Kamarulzaman.

Leong said that everyone deserves access to proper education.

"Education is one of the most essential factors which determines a child's future.

"Children are the future of every

nation. This is why the foundation always champions educational efforts as we believe every child has the right to be educated," he said.

Mah Sing Foundation was established in 2005 by Mah Sing Group to contribute back to society through various philanthropic efforts.

Syed Norulzaman shared that since its inception, the foundation has successfully contributed more than RM10 million to deserving charities and non-governmental organisation causes.

"The Foundation's charitable work focuses on areas such as education assistance, medical assistance, financial assistance and relief schemes as well as social and sporting activities. The Foundation believes we can continue to do more as there are still those who are in need of aid, both locally and abroad," he commented.



Beneficiaries of the Mah Sing Foundation and the donations pledged to their institutions. — Picture by Mah Sing Group